



(THIS IS ONLY AN ADVERTISEMENT FOR INFORMATION PURPOSES AND IS NOT A PROSPECTUS ANNOUNCEMENT. NOT FOR DISTRIBUTION OUTSIDE

# PLADA INFOTECH SERVICES LIMITED

Our Company was originally incorporated as "Plada Infotech Services Private Limited" as a private limited company under the provision of Companies Act, 1956 pursuant to a Certificate of Incorporation dated October 23, 2010 bearing registration number 209364 issued by Registrar of Companies, Mumbai. Thereafter, our Company was converted into a Public Limited Company and consequently the name of our Company was changed from "Plada Infotech Services Private Limited" to "Plada Infotech Services Limited" vide a fresh certificate of incorporation dated May 11, 2023 issued by the Registrar of Companies. The Corporate Identification Number of our Company is: U72900MH2010PLC209364. For further details please refer to section titled "History and Corporate Structure" beginning on page 150 of the Prospectus dated September 22, 2023, filed with Registrar of Companies (ROC).

Registered office and Corporate Office: Santosh A. Mishra Compound, Mograpada, Mogra Village, off. Old Nagardas Road, Andheri (East), Mumbai, Maharashtra - 400069 India.  
Tel: +91 8976996702; E-mail: Abhishek.Jain@pladainfotech.com; Website: <https://pladainfotech.com/>; CIN: U72900MH2010PLC209364; Contact Person: Mr. Abhishek Jain, Company Secretary and Compliance Officer



(Please scan this QR Code to view the RHP and Abridged Prospectus)

OUR PROMOTERS: MR. SHAILESH KUMAR DAMANI AND MR. ANILMAHENDRA KOTAK.  
OUR COMPANY HAS FILED THE PROSPECTUS WITH THE ROC ON SEPTEMBER 23, 2023 AND THE TRADING WILL COMMENCE ON FRIDAY, OCTOBER 13, 2023.

THE EQUITY SHARES OF OUR COMPANY PROPOSED TO GET LISTED ON SME PLATFORM OF NATIONAL STOCK EXCHANGE OF INDIA LIMITED ("NSE EMERGE")  
BASIS OF ALLOTMENT

INITIAL PUBLIC OFFER OF 25,74,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH (THE "EQUITY SHARES") OF PLADA INFOTECH SERVICES LIMITED ("OUR COMPANY" OR "PLADA" OR "THE ISSUER") AT AN ISSUE PRICE OF ₹ 48/- PER EQUITY SHARE FOR CASH, AGGREGATING UP TO ₹ 1,235.52 LAKHS ("PUBLIC ISSUE") OUT OF WHICH 1,29,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH, AT AN ISSUE PRICE OF ₹ 48/- PER EQUITY SHARE FOR CASH, AGGREGATING ₹ 61.92 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY THE MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE PUBLIC ISSUE LESS MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 24,45,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH, AT AN ISSUE PRICE OF ₹ 48/- PER EQUITY SHARE FOR CASH, AGGREGATING UPTO ₹ 1,173.60 LAKHS IS

THE FACE VALUE OF THE EQUITY SHARES IS ₹ 10/-; THE ISSUE PRICE IS ₹ 48/- PER EQUITY SHARE;  
THE ISSUE PRICE IS 4.8 TIMES OF THE FACE VALUE OF THE EQUITY SHARES.

1. Our failure to perform in accordance with the standards prescribed in our client contracts could result in loss of business or payment of liquidated damages.  
2. Uncertainty of Client Commitment and Potential Contract Termination.  
3. The merchant banker associated with this issue has handled only 4 public issues in the past out of which no issue has closed below issue price on listing date.  
4. Average cost of acquisition of the Promoters:

Sr. No.	Name	No. of Shares	Average Cost of Acquisition
1	Shailesh Kumar Damani	50,70,394	0.02
2	Anil Mahendra kotak	3,00,000	0.02

And the issue price is ₹ 48/- per equity share.

5. The Price Earnings ratio based on diluted EPS for Fiscal 2023 for the Company is 12.31

6. Weighted Average Return on Networth for Fiscal 2023, 2022 and 2021 is 25.28%

7. The Weighted average cost of acquisition compared to issue price:

Types of Transaction	Weighted average cost of acquisition (₹ per Equity Shares)	Issue price* (i.e. ₹ 48)
WACA of Primary Issuance (excluding for shares issued pursuant to ESOP and bonus issue) (exceeding 5% of the pre issue fully diluted paid-up share capital during the 18 months preceding the date of Prospectus) in a single transaction or multiple transactions combined together over a span of rolling 30 days.	NA	NA

#### Risk to Investors:

Types of Transaction	Weighted average cost of acquisition (₹ per Equity Shares)	Issue price* (i.e. ₹ 48)
WACA of Secondary Sale/ acquisition (excluding gifts) (exceeding 5% of the pre issue fully diluted paid-up share capital during the 18 months preceding the date of Prospectus) in a single transaction or multiple transactions combined together over a span of rolling 30 days.	11.50	48.00
Since there were no secondary transactions of equity shares of our Company during the 18 months preceding the date of filing of this Prospectus, which are equal to or more than 5% of the fully diluted paid-up share capital of our Company, the information has been disclosed for price per share of our Company based on the last five secondary transactions where Promoters / promoter group entities having the right to nominate director(s) on our Board, are a party to the transaction, not older than three years prior to the date of filing of this Prospectus irrespective of the size of the transaction.	NA	NA

#### \*Post adjustment of bonus shares

8. This being the first Public Offer of our Company, there has been no formal market for the Equity Shares. The face value of the Equity Shares is ₹ 10/- each. The Issue Price of ₹ 48/- per equity share (determined and justified by our Company in consultation with the Lead Manager as stated in "Basis for Issue Price" on page 101 of this Prospectus) should not be considered to be indicative of the market price of the Equity Shares after the Equity Shares are listed. No assurance can be given regarding an active or sustained trading in the Equity Shares or regarding the price at which the Equity Shares will be traded after listing.

#### ISSUE PERIOD

ISSUE OPENED ON: FRIDAY, SEPTEMBER 29, 2023  
ISSUE CLOSED ON: THURSDAY, OCTOBER 05, 2023  
PROPOSED LISTING: FRIDAY, OCTOBER 13, 2023

The Equity Shares offered through the Prospectus are proposed to be listed on the SME Platform of National Stock Exchange of India Limited ("NSE EMERGE"/NSE), in terms of the Chapter IX of the SEBI (ICDR) Regulations, 2018, as amended from time to time. Our Company has received an In-Principle approval letter dated September 21, 2023 from NSE for using its name in the Prospectus for listing of our shares on NSE EMERGE. It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Prospectus has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Prospectus. The investors are advised to refer to the Prospectus for the full text of the "Disclaimer Clause of the NSE Emerge of NSE" on page 271 of the Prospectus. For the purpose of this issue, the Designated Stock Exchange will be the NSE. The trading is proposed to be commenced on or about October 13, 2023 (subject to receipt of listing and trading approval from the NSE).

All investors have participated in this issue through APPLICATION SUPPORTED BY BLOCKED AMOUNT ("ASBA") process including through Unified Payment Interface ("UPI") mode (as applicable) in which the corresponding application amounts were blocked by Self Certified Syndicate Banks ("SCSBs") / Sponsor Bank as the case may be.

#### TRACK RECORD OF THE BOOK RUNNING LEAD MANAGER: THE MERCHANT BANKER ASSOCIATED WITH THE ISSUE HAS HANDLED 3 SME PUBLIC ISSUE AND 1 MAIN BOARD PUBLIC ISSUE IN THE PAST THREE YEARS.

The issue was made through the Fixed Price Process, in terms of Rule 19 (2) (b)(i) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCR") read with Regulation 229 and 253 of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018 ("SEBI ICDR Regulations") wherein minimum 50% of the issue was made available to Retail Individual Investors and remaining to Individual applicants other than retail individual investors; and Other investors including corporate bodies or institutions, irrespective of the number of specified securities applied for. All potential Applicants were required to mandatorily utilize the Application Supported by Blocked Amount ("ASBA") process providing details of their respective bank account (including UPI ID for RIL using UPI Mechanism), in which the corresponding Application Amounts were blocked by the SCSBs or the Sponsor Bank, as applicable. For details, see "Issue Procedure" on page 287 of the Prospectus. The investors are advised to refer to the Prospectus for the full text of the Disclaimer clause pertaining to NSE. For the purpose of this Issue, the Designated Stock Exchange will be the NSE. The trading is proposed to be commenced on or about October 13, 2023\*.

\*Subject to the receipt of listing and trading approval from the NSE.

#### SUBSCRIPTION DETAILS

The Issue received 33,202 Applications for 13,93,23,000 Equity Shares (before rejections) resulting in 54.13 times subscription (including reserved portion of market maker). The details of the Applications received in the Issue from various categories are as under (before rejections):

Detail of the Applications Received (after bids not banked cases but before rejections):

The details of the applications received in the issue (before removing Valid and Multiple Rejections and Bids banked but not registered) are as follows:

Category	Number of Applications	Number of Equity Shares applied	Number of Equity Shares reserved as per Prospectus	Number of times subscribed
Retail Individual Investors*	30,170	9,05,10,000	12,22,500	74.04
Non-Retail Investors	3,031	4,86,84,000	12,22,500	39.82
Market Maker	1	1,29,000	1,29,000	1.00
<b>TOTAL</b>	<b>33,202</b>	<b>13,93,23,000</b>	<b>25,74,000</b>	<b>54.13</b>

\*This includes 26 applications for 78,000 equity shares from Retail investors which were not in book but excludes bids (UPI mandates) not accepted by investors.

The details of applications rejected by the Registrar on grounds (including withdrawal) are detailed below:

Category	No. of applicants	No. of Equity Shares
Retail Individual Investors	628	18,84,000
Non-Institutional Bidders	51	3,72,000
Market Maker	-	-
<b>TOTAL</b>	<b>679</b>	<b>22,56,000</b>

After eliminating rejected applications, the following table gives us category wise net applications:

Category	Number of Applications	Number of Equity Shares applied	Number of Equity Shares reserved as per Prospectus	Number of times subscribed
Retail Individual Investors	29,542	8,86,26,000	12,22,500	72.50
Non-Institutional Bidders	2,980	4,83,12,000	12,22,500	39.52
Market Maker	1	1,29,000	1,29,000	1.00
<b>TOTAL</b>	<b>32,523</b>	<b>13,70,67,000</b>	<b>25,74,000</b>	<b>53.25</b>

In order to allocate equity shares on proportionate basis and in multiples of 3,000 Equity shares, the allocation to Retail Individual Investors has been increased to 15.84,000 equity shares. Accordingly, the allocation to Non-Retail Investors has been reduced to 8,61,000 equity shares.

As per Regulation 253 (2) of the SEBI (ICDR) Regulations, as amended, as present issue is a fixed price issue, if retail individual investor category is entitled to more than fifty percent of the issue size on proportionate basis, accordingly the retail individual investors shall be allocated that higher percentage.

#### ALLOCATION: The Basis of Allotment was finalised in consultation with the Designated Stock Exchange - NSE on October 10, 2023

• Allocation to Market Maker (After Rejection & Withdrawal): The Basis of Allotment to the Market Maker, at the issue price of ₹ 48/- per Equity Share, was finalised in consultation with NSE. The category was subscribed 1.0 time. The total number of shares allotted in this category is 1,29,000 Equity Shares to 1 successful applicant.

#### BASIS OF ALLOCATION - Market Maker

NAME OF THE COMPANY: Plada Infotech Services Limited												
Sr. No	No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Proprietary shares available	Allocation per Applicant	Number of successful applicants (after rounding)	% to total	Total No. of shares allocated/ allotted	% to total	Surplus/ Deficit (14)-(7)
(1)	(2)	(3)	(4)	(5)	(6)	(7)	Before Rounding off (8)	After Rounding off (9)	(10)	(11)	(12)	(13)
1	1,29,000	1	100.00	1,29,000	100.00	1,29,000	1,29,000	1,29,000	1	100.00	1,29,000	0
<b>GRAND TOTAL</b>	<b>1</b>	<b>100.00</b>	<b>1,29,000</b>	<b>100.00</b>	<b>1,29,000</b>	<b>1,29,000</b>	<b>1,29,000</b>	<b>1,29,000</b>	<b>1</b>	<b>100.00</b>	<b>1,29,000</b>	<b>0</b>

• Allocation to Retail Individual Investors (After Rejections & Withdrawal): Allocation to the Retail Individual Investor (after rejections), at the Issue Price of ₹ 48/- per Equity Share, was finalised in consultation with NSE. The category (based on proportionate basis) was subscribed by 55.95 times. The total number of shares allotted in this category is 15,84,000 Equity Shares to 528 successful applicants.

The category wise details of the Basis of Allotment are as under:

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Sr. No	No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Proprietary shares available	Allocation per Applicant	Ratio of allottees to applicants	Number of successful applicants (after rounding)	% to total	Total No. of shares allocated/allotted	% to total	Surplus/Deficit (14)-(7)		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	Before Rounding off (8)	After Rounding off (9)	(10)	(12)	(13)	(14)	(15)	(16)	
63	753000	2	0.07	1506000	3.12	26839	13419.5	12000	1	1	2	0.87	24000	2.79	-2839
	753000		0.00				3000	1	2		0.00	3000	0.35	3000	
64	759000	1	0.03	759000	1.57	13527	13527	12000	1	1	1	0.44	12000	1.39	-1527
65	1251000	1	0.03	1251000	2.59	22295	22295	21000	1	1	1	0.44	21000	2.44	-1295
66	2445000	2	0.07	4890000	10.12	87148	43574	42000	1	1	2	0.87	84000	9.75	-3148
	2445000		0.00				3000	1	2		0.00	3000	0.35	3000	
<b>GRAND TOTAL</b>		<b>2980</b>	<b>100.00</b>	<b>48312000</b>	<b>100.00</b>	<b>861000</b>			<b>228</b>	<b>100.00</b>	<b>861000</b>	<b>100.00</b>	<b>0</b>		

October 11, 2023. In case the same is not received within ten days, investors may contact the Registrar to the Issue at the address given below. The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. The company is in process of obtaining the listing and trading approval from NSE and the trading of the Equity Shares is expected to commence On or about Friday, October 13, 2023.

**Note:** All capitalized terms used and not defined herein shall have the respective meanings assigned to them in the Prospectus dated September 22, 2023 filed with the Registrar of Companies, Maharashtra at Mumbai ("RoC").

#### CORRIGENDUM-NOTICE TO INVESTORS

This corrigendum is with reference to the Prospectus dated September 22, 2023 filed with RoC in relation to the Issue. In this regard, please note the following:

In Material Contracts under the chapter "MATERIAL CONTRACTS AND DOCUMENTS FOR INSPECTION" on page 362 of the Prospectus, the statement with read as

"4. Market Making Agreement dated July 20, 2023 executed between our Company, Lead Manager and Market Maker."

"7. Tripartite Agreement dated May 23, 2023 among NSDL, the Company and the Registrar to the Issue."

The Prospectus shall read in conjunction with this Corrigendum. The information in this corrigendum supersedes the information provided in the Prospectus to the extent inconsistent with the information in the Prospectus. The Prospectus stands amended to the extent stated hereinabove.

All capitalised terms used in this Corrigendum shall unless the context requires, have the same meaning as ascribed in the Prospectus.

**INVESTORS PLEASE NOTE**  
The details of the allotment made has been hosted on the website of the Registrar to the Issue, Bigshare Services Private Limited at website: [www.bigshareonline.com](http://www.bigshareonline.com)

All future correspondence in this regard may kindly be addressed to the Registrar to the Issue quoting full name of the First/ Sole Applicant Serial number of the ASBA form, number of Equity Shares applied for, Applicant DP ID, Client ID, PAN, date of submission of the Application Form, address of the Applicant, the name and address of the Designated Intermediary where the Application Form was submitted by the Applicant and copy of the Acknowledgment Slip received from the Designated Intermediary and payment details at the address given below:



#### BIGSHARE SERVICES PRIVATE LIMITED

**Address:** S6-2, 6th Floor, Pinnacle Business Park, Mahakali Caves Road, next to Ahura Centre, Andheri East, Mumbai- 400093, Maharashtra, India.

**Tel No.:** +91 - 22 - 6263 8200; **Fax No.:** +91 - 22 - 6263 8299; **E-mail:** [ipo@bigshareonline.com](mailto:ipo@bigshareonline.com); **Investor Grievance Email:** [investor@bigshareonline.com](mailto:investor@bigshareonline.com);

**Website:** [www.bigshareonline.com](http://www.bigshareonline.com); **CIN:** U99999MH1994PTC076534; **SEBI Registration No:** INR00001385; **Contact Person:** Mr. Vinay Morbale

On behalf of Board of Directors

Plada Infotech Services Limited

Sd/-

Shailesh Kumar Damani

Managing Director

Place: Mumbai

Date: October 11, 2023

**THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS PROSPECTS OF PLADA INFOTECH SERVICES LIMITED.**

**Disclaimer:** Plada Infotech Services Limited has filed the Prospectus with the RoC on September 23, 2023 and thereafter with SEBI and the Stock Exchanges. The Prospectus is available on the website of SME Platform of NSE at [https://www.seinseindia.com](http://www.seinseindia.com) and on the websites of the Lead Manager, Indorient Financial Services Limited at [www.indorient.in](http://www.indorient.in). Investors should note that investment in Equity Shares involves a high degree of risk and as far as details relating to the same, please see "Risk Factors" beginning on page 25 of the Prospectus. The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act") or any state securities laws in the United States, and unless so registered, and may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and in accordance with any applicable U.S. state securities laws. The Equity Shares are being offered and sold outside the United States in offshore transactions in reliance on Regulation under the Securities Act and the applicable laws of each jurisdiction where such offers and sales are made. There will be no public offering in the United States.

CONCEPT

#### ASHIANA HOUSING LTD.

CIN: L70109WB1986PLC040864

Regd. Off. : 5F, Everest, 46/C, Chowringhee Road, Kolkata – 700 071  
Head Off. : Unit No. 4 & 5, 11/Floor, Southern Park, Plot No. D-2  
Saket District Centre, New Delhi-110 017

Website: [www.ashianahousing.com](http://www.ashianahousing.com)  
Email: [investorrelations@ashianahousing.com](mailto:investorrelations@ashianahousing.com)

#### PUBLIC NOTICE

This is to inform to all concerned that the company has received request along with necessary indemnity bond and affidavit from shareholder(s) of the company to issue duplicate share certificate in lieu of the lost share certificate, details of which is given herein below:

Sl. No.	Name of Regd. Shareholder	L. F. No.	Share Certificate No.	Distinctive No.	No. of Shares
1.	Manoj Kumar	0008918	1785	3312251-3314000	1,750

Since the company is in the process of issuing duplicate share certificate, any person who has objection on such issue, may lodge his objection within 15 days from the date of appearance of this advertisement to the company or its Registrar M/s. Beetal Financial & Computer Services Pvt. Ltd., Beetal House, 99, Madangir, Behind Local Shopping Centre, Near Dada Harsukh Dass Mandir, New Delhi-110 062.

For Ashiana Housing Ltd.

#### ICICI Lombard Nihaye Vaade

#### ICICI LOMBARD GENERAL INSURANCE COMPANY LIMITED

(CIN: L67200MH2000PLC129408)

**Registered Office:** ICICI Lombard House, 414, Veer Savarkar Marg, Near Siddhivinayak Temple, Prabhadevi, Mumbai-400 025, **Tel.:** 022 6196 1100  
**Email:** [investors@icilombard.com](mailto:investors@icilombard.com) **Website:** [www.icilombard.com](http://www.icilombard.com)

#### NOTICE OF POSTAL BALLOT

NOTICE is hereby given pursuant to Section 110 and other applicable provisions, if any, of the Companies Act, 2013, ('the Act') read with Rules 20 and 22 of the Companies (Management and Administration) Rules, 2014, Regulation 44 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI Listing Regulations') and the Secretarial Standard - 2 on General Meetings issued by the Institute of Company Secretaries of India, and other applicable laws, rules and regulations (including any statutory modification(s) or re-enactment(s) thereof for the time being in force and as amended from time to time and in accordance with the requirements prescribed by the Ministry of Corporate Affairs ('MCA') via its General Circulars dated April 8, 2020, April 13, 2020, June 15, 2020, September 28, 2020, December 31, 2020, June 23, 2021, December 8, 2021, May 5, 2022, December 28, 2022 and September 25, 2023 (collectively referred to as 'MCA Circulars'), to transact the special business as set out hereunder by passing Ordinary Resolution by way of postal ballot only by voting through electronic means (remote e-voting):

**Appointment of Mr. Sanjeev Mantri (DIN: 0719264) as the Managing Director & Chief Executive Officer ("MD & CEO") of the Company**

In this regard and in compliance with the aforesaid MCA Circulars, the Company has completed dispatch of Notice on **Wednesday, October 11, 2023** through electronic mode to those Members whose names appeared in the Register of Members/ Register of Beneficial Owners maintained by National Securities Depository Limited ("NSDL") and Central Depository Services (India) Limited ("CDSL") ("the Depositories") as on **Friday, October 6, 2023** ("Cut-off Date") and whose e-mail address is registered with the Company/Registrar and Share Transfer Agent/Depositories, as on said date.

The Notice of Postal Ballot ('Notice') is available on the website of the Company at [www.icilombard.com](http://www.icilombard.com) and on the websites of the Stock Exchanges viz. BSE Limited ("BSE") and The National Stock Exchange of India Limited ("NSE") at [www.bseindia.com](http://www.bseindia.com) and [www.nseindia.com](http://www.nseindia.com), respectively. A copy of the same is also available on the website of KFin Technologies Limited ("KFinTech") (agency for providing the remote e-voting facility) at [https://evoting.kfintech.com](http://evoting.kfintech.com)

Accordingly, physical copy of the Notice along with Postal Ballot Form and pre-paid business reply envelope has not been sent to the Members for this Postal Ballot.

The remote e-voting period commences on **Thursday, October 12, 2023 at 9:00 a.m. (IST)** and shall end on **Friday, November 10, 2023 at 5:00 p.m. (IST)**. The remote e-voting module shall be disabled by KFinTech thereafter and Members will not be allowed to vote electronically beyond the said date and time. Voting rights of the Members shall be in proportion to the shares held by them in the paid-up equity share capital of the Company as on Cut-off date. Once vote on a resolution is cast, the Member will not be able to change it subsequently. Only those Members whose names are recorded in the Register of Members of the Company or in the List of Beneficial Owners as on the Cut-off date will be entitled to cast their votes by remote e-voting.

The Members of the Company are requested to kindly note the following:

a) Members holding shares in dematerialised mode are requested to register/ update their KYC details including e-mail address with the relevant Depository Participants ('DPs').

b) Members holding shares in physical form are requested to register/ update their KYC details including email address by submitting duly filled and signed Form ISR-1 to the RTA along with the copy of the share certificate (front and back), self-attested copy of the PAN card and such other documents as prescribed in the Form. Form ISR-1 is available on the website of the Company and RTA.

In case of any queries with respect to voting by means of Postal Ballot including e-voting, you may please visit the "Help and FAQ's" section available on KFinTech website [https://evoting.kfintech.com](http://evoting.kfintech.com) or send email to [evoting@kfintech.com](mailto:evoting@kfintech.com) for further clarifications.

The Board of Directors of the Company has appointed Parikh & Associates, Company Secretaries, as the Scrutinizer for conducting the Postal Ballot e-voting process in a fair and transparent manner. Mr. P. N. Parikh (FCS 327) or failing him Mr. Mitesh Dhabliwala (FCS 8331) of Parikh & Associates, Company Secretaries will represent Parikh & Associates, Company Secretaries.

After completion of scrutiny of the votes cast, the Scrutinizer will submit his report to the Chairperson of the Company or any other person authorised by him. The results of the Postal Ballot conducted through remote e-voting along with the Scrutinizer's Report will be made available on the website of the Company at [www.icilombard.com](http://www.icilombard.com), the website of KFinTech at [https://evoting.kfintech.com](http://evoting.kfintech.com) and shall also be communicated to BSE and NSE on their respective websites i.e. [www.bseindia.com](http://www.bseindia.com) and [www.nseindia.com](http://www.nseindia.com), where the equity shares of the Company are listed within the stipulated timelines. The results will also be placed on the Notice Board at the Registered Office of the Company.

For ICICI Lombard General Insurance Company Limited

Sd/-

Vikas Mehra

Company Secretary

ICICI trade logo displayed above belongs to ICICI Bank and is used by ICICI Lombard GIC Ltd. under license and Lombard logo belongs to ICICI Lombard GIC Ltd. ICICI Lombard General Insurance Company Limited, ICICI Lombard House, 414, Veer Savarkar Marg, Prabhadevi, Mumbai - 400025, IRDA Reg.No.115. Toll Free 1800 2666, Fax No - 022 61961323, CIN (L67200MH2000PLC129408). [customersupport@icilombard.com](mailto:customersupport@icilombard.com) [www.icilombard.com](http://www.icilombard.com). ADV/18913

#### NAVI AMC LIMITED

Registered Office: 'Vaishnavi Tech Square, 7th Floor, Iballur Village, Begur, Hobli, Bengaluru, Karnataka 560102'

Tel: 080 4513444; Toll free no. 1800 103 8999

Website: <a href="http://navi.com

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Registered office and Corporate Office: Santosh A. Mishra Compound, Mograpada, Mogra Village, off, Old Nagardas Road, Andheri (East), Mumbai, Maharashtra - 400069 India.  
Tel: +91 8976996702; E-mail: Abhishek.Jain@pladainfotech.com; Website: <https://pladainfotech.com/>; CIN: U72900MH2010PLC209364; Contact Person: Mr. Abhishek Jain, Company Secretary and Compliance Officer



(Please scan this QR Code to view the RHP and Abridged Prospectus)

OUR PROMOTERS: MR. SHAILESH KUMAR DAMANI AND MR. ANILMAHENDRA KOTAK.

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THE EQUITY SHARES OF OUR COMPANY PROPOSED TO GET LISTED ON SME PLATFORM OF NATIONAL STOCK EXCHANGE OF INDIA LIMITED ("NSE MERGE")

## BASIS OF ALLOTMENT

INITIAL PUBLIC OFFER OF 25,74,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH (THE "EQUITY SHARES") OF PLADA INFOTECH SERVICES LIMITED ("OUR COMPANY" OR "PLADA" OR "THE ISSUER") AT AN ISSUE PRICE OF ₹ 48/- PER EQUITY SHARE FOR CASH, AGGREGATING UP TO ₹ 1,235.52 LAKHS ("PUBLIC ISSUE") OUT OF WHICH 1,29,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH, AT AN ISSUE PRICE OF ₹ 48/- PER EQUITY SHARE FOR CASH, AGGREGATING ₹ 61.92 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY THE MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE PUBLIC ISSUE LESS MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 24,45,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH, AT AN ISSUE PRICE OF ₹ 48/- PER EQUITY SHARE FOR CASH, AGGREGATING UPTO ₹ 1,173.60 LAKHS IS

THE FACE VALUE OF THE EQUITY SHARES IS ₹ 10/-; THE ISSUE PRICE IS ₹ 48/- PER EQUITY SHARE;  
THE ISSUE PRICE IS 4.8 TIMES OF THE FACE VALUE OF THE EQUITY SHARES.

### Risk to Investors:

- Our failure to perform in accordance with the standards prescribed in our client contracts could result in loss of business or payment of liquidated damages.
- Uncertainty of Client Commitment and Potential Contract Termination.
- The merchant banker associated with this issue has handled only 4 public issues in the past out of which no issue has closed below issue price on listing date.
- Average cost of acquisition of the Promoters:

Sr. No.	Name	No. of Shares	Average Cost of Acquisition
1	Shailesh Kumar Damani	50,70,394	0.02
2	Anil Mahendra kotak	3,00,000	0.02

And the issue price is ₹48/- per equity share.

5. the Price Earnings ratio based on diluted EPS for Fiscal 2023 for the Company is 12.31

6. Weighted Average Return on Networth for Fiscal 2023, 2022 and 2021 is 25.28%

7. The Weighted average cost of acquisition compared to issue price:

Types of Transaction	Weighted average cost of acquisition (₹ per Equity Shares)	Issue price* (i.e. ₹ 48)
WACA of Primary Issuance (excluding for shares issued pursuant to ESOP and bonus issue) (exceeding 5% of the pre issue fully diluted paid-up share capital during the 18 months preceding the date of Prospectus) in a single transaction or multiple transactions combined together over a span of rolling 30 days.	NA	NA

### Types of Transaction

Weighted average cost of acquisition (₹ per Equity Shares)

Issue price\* (i.e. ₹ 48)

11.50 48.00

Since there were no secondary transactions of equity shares of our Company during the 18 months preceding the date of filing of this Prospectus, which are equal to or more than 5% of the fully diluted paid-up share capital of our Company, the information has been disclosed for price per share of our Company based on the last five secondary transactions where Promoters / promoter group entities having the right to nominate director(s) on our Board, are a party to the transaction, not older than three years prior to the date of filing of this Prospectus irrespective of the size of the transaction.

\*Post adjustment of bonus shares

- This being the first Public Offer of our Company, there has been no formal market for the Equity Shares. The face value of the Equity Shares is ₹10/- each. The Issue Price of ₹48/- per equity share (determined and justified by our Company in consultation with the Lead Manager as stated in "Basis for Issue Price" on page 101 of this Prospectus) should not be considered to be indicative of the market price of the Equity Shares after the Equity Shares are listed. No assurance can be given regarding an active or sustained trading in the Equity Shares or regarding the price at which the Equity Shares will be traded after listing.

## ISSUE PERIOD

ISSUE OPENED ON: FRIDAY, SEPTEMBER 29, 2023

ISSUE CLOSED ON: THURSDAY, OCTOBER 05, 2023

PROPOSED LISTING: FRIDAY, OCTOBER 13, 2023

The Equity Shares offered through the Prospectus are proposed to be listed on the SME Platform of National Stock Exchange of India Limited ("NSE MERGE"/NSE), in terms of the Chapter IX of the SEBI (ICDR) Regulations, 2018, as amended from time to time. Our Company has received an In-Principle approval letter dated September 21, 2023 from NSE for using its name in the Prospectus for listing of our shares on NSE MERGE. It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Prospectus has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Prospectus. The investors are advised to refer to the Prospectus for the full text of the "Disclaimer Clause of the NSE Emerge of NSE" on page 271 of the Prospectus. For the purpose of this issue, the Designated Stock Exchange will be the NSE. The trading is proposed to be commenced on or about October 13, 2023 (subject to receipt of listing and trading approval from the NSE).

All investors have participated in this issue through APPLICATION SUPPORTED BY BLOCKED AMOUNT ("ASBA") process including through Unified Payment Interface ("UPI") mode (as applicable) in which the corresponding application amounts were blocked by Self Certified Syndicate Banks (the "SCSBs") / Sponsor Bank as the case may be.

### TRACK RECORD OF THE BOOK RUNNING LEAD MANAGER: THE MERCHANT BANKER ASSOCIATED WITH THE ISSUE HAS HANDLED 3 SME PUBLIC ISSUE AND 1 MAIN BOARD PUBLIC ISSUE IN THE PAST THREE YEARS.

The Issue was made through the Fixed Price Process, in terms of Rule 19 (2) (b)(i) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 229 and 253 of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018 ("SEBI ICDR Regulations") wherein minimum 50% of the Issue was made available to Retail Individual Investors and remaining to Individual applicants other than retail individual investors; and Other investors including corporate bodies or institutions, irrespective of the number of specified securities applied for. All potential Applicants were required to mandatorily utilize the Application Supported by Blocked Amount ("ASBA") process providing details of their respective bank account (including UPI ID for RII using UPI Mechanism), in which the corresponding Application Amounts were blocked by the SCSBs or the Sponsor Bank, as applicable. For details, see "Issue Procedure" on page 267 of the Prospectus. The investors are advised to refer to the Prospectus for the full text of the Disclaimer clause pertaining to NSE. For the purpose of this Issue, the Designated Stock Exchange will be the NSE. The trading is proposed to be commenced on or about October 13, 2023.

\*Subject to the receipt of listing and trading approval from the NSE.

### SUBSCRIPTION DETAILS

The Issue received 33,202 Applications for 13,93,23,000 Equity Shares (before rejections) resulting in 54.13 times subscription (including reserved portion of market maker). The details of the Applications received in the Issue from various categories are as under (before rejections):

#### Detail of the Applications Received (after bids not banked cases but before rejections):

The details of the applications received in the issue (before removing Valid and Multiple Rejections and Bids banked but not registered) are as follows:

Category	Number of Applications	Number of Equity Shares applied	Number of Equity Shares reserved as per Prospectus	Number of times subscribed
Retail Individual Investors*	30,170	9,05,10,000	12,22,500	74.04
Non-Retail Investors	3,031	4,86,84,000	12,22,500	39.82
Market Maker	1	1,29,000	1,29,000	1.00
<b>TOTAL</b>	<b>33,202</b>	<b>13,93,23,000</b>	<b>25,74,000</b>	<b>54.13</b>

\*This includes 26 applications for 78,000 equity shares from Retail investors which were not in book but excludes bids (UPI mandates) not accepted by investors.

The details of applications rejected by the Registrar on grounds (including withdrawal) are detailed below:

Category	No. of applicants	No. of Equity Shares
Retail Individual Investors	628	18,84,000
Non-Institutional Bidders	51	3,72,000
Market Maker	-	-
<b>TOTAL</b>	<b>679</b>	<b>22,56,000</b>

After eliminating rejected applications, the following table gives us category wise net applications:

Category	Number of Applications	Number of Equity Shares applied	Number of Equity Shares reserved as per Prospectus	Number of times subscribed
Retail Individual Investors	29,542	8,86,26,000	12,22,500	72.50
Non-Institutional Bidders	2,980	4,83,12,000	12,22,500	39.52
Market Maker	1	1,29,000	1,29,000	1.00
<b>TOTAL</b>	<b>32,523</b>	<b>13,70,67,000</b>	<b>25,74,000</b>	<b>53.25</b>

In order to allocate equity shares on proportionate basis and in multiples of 3,000 Equity shares, the allocation to Retail Individual Investors has been increased to 15,84,000 equity shares. Accordingly, the allocation to Non-Retail Investors has been reduced to 5,61,000 equity shares.

As per Regulation 253 (2) of the SEBI (ICDR) Regulations, as amended, as present issue is a fixed price issue, if retail individual investor category is entitled to more than fifty percent of the issue size on proportionate basis, accordingly the retail individual investors shall be allocated that higher percentage.

### ALLOCATION: The Basis of Allotment was finalised in consultation with the Designated Stock Exchange – NSE on October 10, 2023

\* Allocation to Market Maker (After Rejection & Withdrawal): The Basis of Allotment to the Market Maker, at the issue price of ₹ 48/- per Equity Share, was finalised in consultation with NSE. The category was subscribed 1.0 time. The total number of shares allotted in this category is 1,29,000 Equity Shares to 1 successful applicant.

#### BASIS OF ALLOCATION - Market Maker

#### NAME OF THE COMPANY: Plada Infotech Services Limited

Sr. No.	No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Proprietary shares available	Allocation per Applicant	Ration of allottees to applicants	Number of successful applicants (after rounding)	% to total	Total No. of shares allocated/allotted	% to total	Surplus/Deficit (14)-(7)		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	Before Rounding off (8)	After Rounding off (9)	(10)	(11)	(12)	(13)	(14)	(15)	(16)
1	1,29,000	1	100.00	1,29,000	100.00	1,29,000	1,29,000	1	1	1	100.00	1,29,000	100.00	0	
<b>GRAND TOTAL</b>	<b>1</b>	<b>100.00</b>	<b>1,29,000</b>	<b>100.00</b>	<b>1,29,000</b>				<b>1</b>	<b>100.00</b>	<b>1,29,000</b>	<b>100.00</b>	<b>0</b>		

\* Allocation to Retail Individual Investors (After Rejections & Withdrawal): Allocation to the Retail Individual Investor (after rejections), at the Issue Price of ₹ 48/- per Equity Share, was finalised in consultation with NSE. The category (based on proportionate basis) was subscribed by 55.95 times. The total number of shares allotted in this category is 15,84,000 Equity Shares to 288 successful applicants.

The category wise details of the Basis of Allotment are as under:

#### BASIS OF ALLOCATION - RETAIL CATEGORY

Sr. No.	No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Proprietary shares available	





(THIS IS ONLY AN ADVERTISEMENT FOR INFORMATION PURPOSES AND IS NOT A PROSPECTUS ANNOUNCEMENT. NOT FOR DISTRIBUTION OUTSIDE

# PLADA INFOTECH SERVICES LIMITED



(Please scan this QR Code to view the RHP and Abridged Prospectus)

Our Company was originally incorporated as "Plada Infotech Services Private Limited" as a private limited company under the provision of Companies Act, 1956 pursuant to a Certificate of Incorporation dated October 23, 2010 bearing registration number 209364 issued by Registrar of Companies, Mumbai. Thereafter, our Company was converted into a Public Limited Company and consequently the name of our Company was changed from "Plada Infotech Services Private Limited" to "Plada Infotech Services Limited" vide a fresh certificate of incorporation dated May 11, 2023 issued by the Registrar of Companies. The Corporate Identification Number of our Company is: U72900MH2010PLC209364. For further details please refer to section titled "History and Corporate Structure" beginning on page 150 of the Prospectus dated September 22, 2023, filed with Registrar of Companies (ROC).

Registered office and Corporate Office: Santosh A. Mishra Compound, Mograpada, Mogra Village, off. Old Nagardas Road, Andheri (East), Mumbai, Maharashtra - 400069 India.  
Tel: +91 8976996702; E-mail: Abhishek.jain@pladainfotech.com; Website: <https://pladainfotech.com/>; CIN: U72900MH2010PLC209364; Contact Person: Mr. Abhishek Jain, Company Secretary and Compliance Officer

OUR PROMOTERS: MR. SHAILESH KUMAR DAMANI AND MR. ANILMAHENDRA KOTAK.  
OUR COMPANY HAS FILED THE PROSPECTUS WITH THE ROC ON SEPTEMBER 23, 2023 AND THE TRADING WILL COMMENCE ON FRIDAY, OCTOBER 13, 2023.

THE EQUITY SHARES OF OUR COMPANY PROPOSED TO GET LISTED ON SME PLATFORM OF NATIONAL STOCK EXCHANGE OF INDIA LIMITED ("NSE EMERGE")

## BASIS OF ALLOTMENT

INITIAL PUBLIC OFFER OF 25,74,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH (THE "EQUITY SHARES") OF PLADA INFOTECH SERVICES LIMITED ("OUR COMPANY" OR "PLADA" OR "THE ISSUER") AT AN ISSUE PRICE OF ₹ 48/- PER EQUITY SHARE FOR CASH, AGGREGATING UP TO ₹ 1,235.52 LAKHS ("PUBLIC ISSUE") OUT OF WHICH 1,29,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH, AT AN ISSUE PRICE OF ₹ 48/- PER EQUITY SHARE FOR CASH, AGGREGATING ₹ 61.92 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY THE MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE PUBLIC ISSUE LESS MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 24,45,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH, AT AN ISSUE PRICE OF ₹ 48/- PER EQUITY SHARE FOR CASH, AGGREGATING UPTO ₹ 1,173.60 LAKHS IS

THE FACE VALUE OF THE EQUITY SHARES IS ₹ 10/-; THE ISSUE PRICE IS ₹ 48/- PER EQUITY SHARE;  
THE ISSUE PRICE IS 4.8 TIMES OF THE FACE VALUE OF THE EQUITY SHARES.

Risk to Investors:					
Types of Transaction				Weighted average cost of acquisition (₹ per Equity Shares)	Issue price* (i.e. ₹ 48)
WACA of Secondary Sale/ acquisition (excluding gifts) (exceeding 5% of the pre issue fully diluted paid-up share capital during the 18 months preceding the date of Prospectus) in a single transaction or multiple transactions combined together over a span of rolling 30 days.				11.50	48.00
Since there were no secondary transactions of equity shares of our Company during the 18 months preceding the date of filing of this Prospectus, which are equal to or more than 5% of the fully diluted paid-up share capital of our Company, the information has been disclosed for price per share of our Company based on the last five secondary transactions where Promoters / promoter group entities having the right to nominate director(s) on our Board, are a party to the transaction, not older than three years prior to the date of filing of this Prospectus irrespective of the size of the transaction.				NA	NA
**Post adjustment of bonus shares					
8. This being the first Public Offer of our Company, there has been no formal market for the Equity Shares. The face value of the Equity Shares is ₹ 10/- each. The Issue Price of ₹ 48/- per equity share (determined and justified by our Company in consultation with the Lead Manager as stated in "Basis for Issue Price" on page 101 of this Prospectus) should not be considered to be indicative of the market price of the Equity Shares after the Equity Shares are listed. No assurance can be given regarding an active or sustained trading in the Equity Shares or regarding the price at which the Equity Shares will be traded after listing.					

## ISSUE PERIOD

ISSUE OPENED ON: FRIDAY, SEPTEMBER 29, 2023

ISSUE CLOSED ON: THURSDAY, OCTOBER 05, 2023

PROPOSED LISTING: FRIDAY, OCTOBER 13, 2023

The Equity Shares offered through the Prospectus are proposed to be listed on the SME Platform of National Stock Exchange of India Limited ("NSE EMERGE/NSE"), in terms of the Chapter IX of the SEBI (ICDR) Regulations, 2018, as amended from time to time. Our Company has received an In-Principle approval letter dated September 21, 2023 from NSE for using its name in the Prospectus for listing of our shares on NSE EMERGE. It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Prospectus has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Prospectus. The investors are advised to refer to the Prospectus for the full text of the "Disclaimer Clause of the NSE Emerege of NSE" on page 271 of the Prospectus. For the purpose of this issue, the Designated Stock Exchange will be the NSE. The trading is proposed to be commenced on or about October 13, 2023 (subject to receipt of listing and trading approval from the NSE).

All investors have participated in this issue through APPLICATION SUPPORTED BY BLOCKED AMOUNT ("ASBA") process including through Unified Payment Interface ("UPI") mode (as applicable) in which the corresponding application amounts were blocked by Self Certified Syndicate Banks (the "SCSBs") / Sponsor Bank as the case may be.

TRACK RECORD OF THE BOOK RUNNING LEAD MANAGER: THE MERCHANT BANKER ASSOCIATED WITH THE ISSUE HAS HANDLED 3 SME PUBLIC ISSUE AND 1 MAIN BOARD PUBLIC ISSUE IN THE PAST THREE YEARS.

The Issue was made through the Fixed Price Process, in terms of Rule 19 (2) (b)(i) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 229 and 253 of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018 ("SEBI ICDR Regulations") wherein minimum 50% of the issue was made available to Retail Individual Investors and remaining to Individual applicants other than retail individual investors; and Other investors including corporate bodies or institutions, irrespective of the number of specified securities applied for. All potential Applicants were required to mandatorily utilize the Application Supported by Blocked Amount ("ASBA") process providing details of their respective bank account (including UPI ID for RILs using UPI Mechanism), in which the corresponding Application Amounts were blocked by the SCSBs or the Sponsor Bank, as applicable. For details, see "Issue Procedure" on page 287 of the Prospectus. The investors are advised to refer to the Prospectus for the full text of the Disclaimer clause pertaining to NSE. For the purpose of this issue, the Designated Stock Exchange will be the NSE. The trading is proposed to be commenced on or about October 13, 2023.

\*Subject to the receipt of listing and trading approval from the NSE.

## SUBSCRIPTION DETAILS

The Issue received 33,202 Applications for 13,93,23,000 Equity Shares (before rejections) resulting in 54.13 times subscription (including reserved portion of market maker). The details of the Applications received in the Issue from various categories are as under (before rejections):

Category	Number of Applications	Number of Equity Shares applied	Number of Equity Shares reserved as per Prospectus	Number of times subscribed
Retail Individual Investors*	30,170	9,05,10,000	12,22,500	74.04
Non-Retail Investors	3,031	4,86,84,000	12,22,500	39.82
Market Maker	1	1,29,000	1,29,000	1.00
<b>TOTAL</b>	<b>33,202</b>	<b>13,93,23,000</b>	<b>25,74,000</b>	<b>54.13</b>

\*This includes 26 applications for 78,000 equity shares from Retail investors which were not in book but excludes bids (UPI mandates) not accepted by investors.

The details of applications rejected by the Registrar on grounds (including withdrawal) are detailed below:

Category	No. of applicants	No. of Equity Shares
Retail Individual Investors	628	18,84,000
Non-Institutional Bidders	51	3,72,000
Market Maker	-	-
<b>TOTAL</b>	<b>679</b>	<b>22,56,000</b>

After eliminating rejected applications, the following table gives us category wise net applications:

Category	Number of Applications	Number of Equity Shares applied	Number of Equity Shares reserved as per Prospectus	Number of times subscribed
Retail Individual Investors	29,542	8,86,26,000	12,22,500	72.50
Non-Institutional Bidders	2,980	4,83,12,000	12,22,500	39.52
Market Maker	1	1,29,000	1,29,000	1.00
<b>TOTAL</b>	<b>32,523</b>	<b>13,70,67,000</b>	<b>25,74,000</b>	<b>53.25</b>

In order to allocate equity shares on proportionate basis and in multiples of 3,000 Equity shares, the allocation to Retail Individual Investors has been increased to 15,84,000 equity shares. Accordingly, the allocation to Non-Retail Investors has been reduced to 8,61,000 equity shares.

As per Regulation 253 (2) of the SEBI (ICDR) Regulations, as amended, as present issue is a fixed price issue, if retail individual investor category is entitled to more than fifty percent of the issue size on proportional basis, accordingly the retail individual investors shall be allocated that higher percentage.

ALLOCATION: The Basis of Allotment was finalised in consultation with the Designated Stock Exchange – NSE on October 10, 2023

\* ALLOCATION TO MARKET MAKER (After Rejection & Withdrawal): The Basis of Allotment to the Market Maker, at the issue price of ₹ 48/- per Equity Share, was finalised in consultation with NSE. The category was subscribed 1.0 time. The total number of shares allotted in this category is 1,29,000 Equity Shares to 1 successful applicant.

## BASIS OF ALLOCATION - MARKET MAKER

### NAME OF THE COMPANY: Plada Infotech Services Limited

Sr. No	No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Proporationate shares available	Allocation per Applicant	Ration of allottees to applicants	Number of successful applicants (after rounding)	% to total	Total No. of shares allocated/ allotted	% to total	Surplus/ Deficit (14)-(7)		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)	(16)
1	1,29,000	1	100.00	1,29,000	100.00	1,29,000	1,29,000	1	1	1	100.00	1,29,000	100.00	0	
<b>GRAND TOTAL</b>	<b>1</b>	<b>100.00</b>	<b>1,29,000</b>	<b>100.00</b>	<b>1,29,000</b>	<b>1,29,000</b>	<b>1,29,000</b>	<b>1</b>	<b>100.00</b>	<b>1,29,000</b>	<b>100.00</b>	<b>0</b>			

\* ALLOCATION TO RETAIL INDIVIDUAL INVESTORS (After Rejections & Withdrawal): Allocation to the Retail Individual Investor (after rejections), at the Issue Price of ₹ 48/- per Equity Share, was finalised in consultation with NSE. The category (based on proportionate basis) was subscribed by 55.95 times. The total number of shares allotted in this category is 15,84,000 Equity Shares to 528 successful applicants.

The category wise details of the Basis of Allotment are as under:

## BASIS OF ALLOCATION - RETAIL CATEGORY

Sr. No	No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Proporationate shares available	Allocation per Applicant	Ration of allottees to applicants	Number of successful applicants (after rounding)	% to total	Total No. of shares allocated/ allotted	% to total	Surplus/ Deficit (14)-(7)		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)	(16)
1	3,000	29,542	100.00	8,86,26,000	100.00	15,84,000	53.62	3,000	1	56					

